

radio

primo.com



What is Radioprimco.com?

An alternative radio station to
the 'burger' stations

Music... banter... news...
plays... books/ short stories...

Alternative, indie, rock,
hip/trip/trap-hop, punk, ska,
reggae, metal, funk, soul,
skank, pyschadelic, house,
jazz...

Who Listens to Radioprime.com?

250,000 listeners a month and growing

Adult listeners: male & female

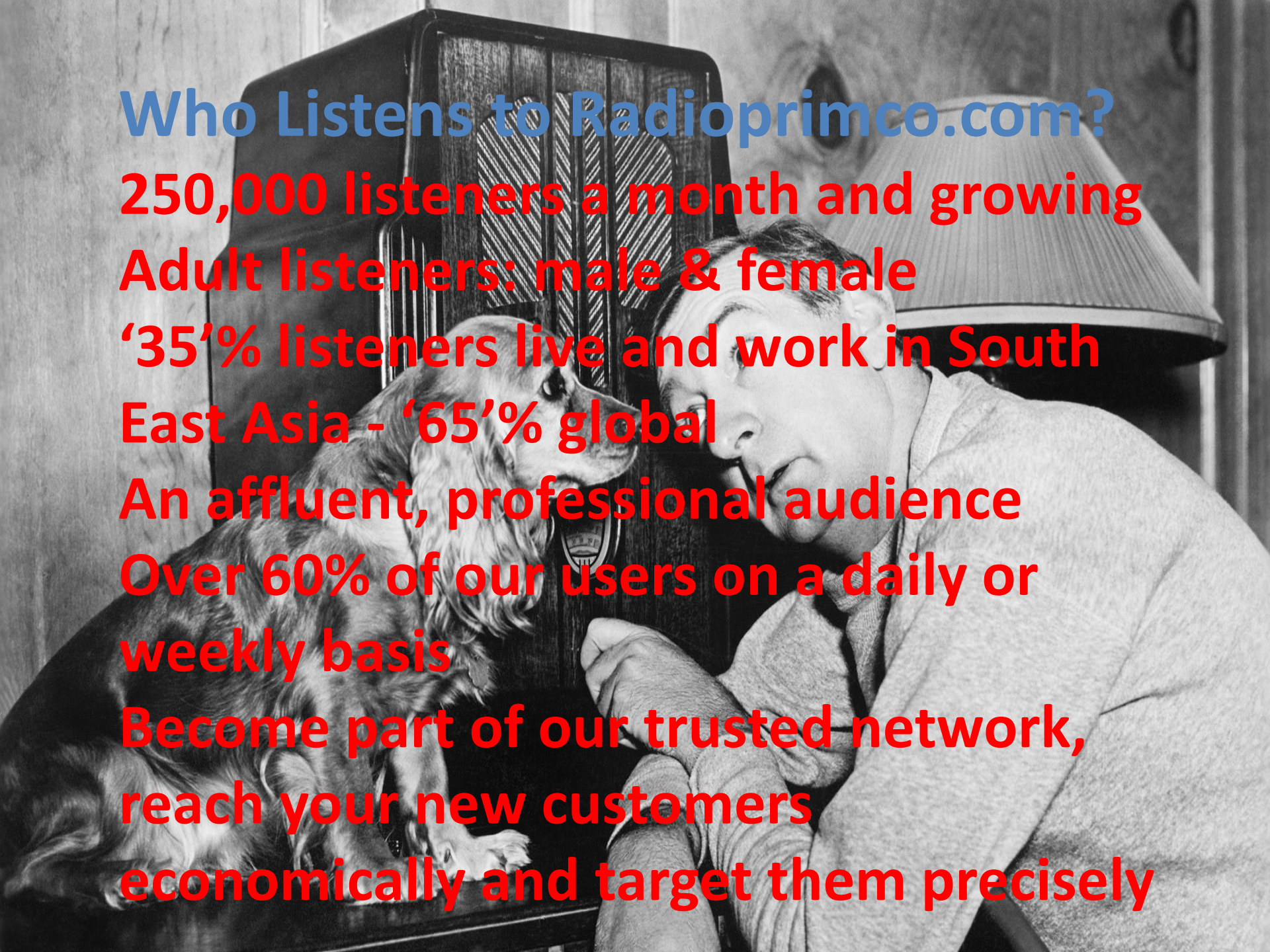
'35'% listeners live and work in South East Asia - '65'% global

An affluent, professional audience

Over 60% of our users on a daily or weekly basis

Become part of our trusted network, reach your new customers

economically and target them precisely





DJ Mark Gasparro



The Baron



Easy



Groove Cafe



crazy fool



Laurent Schark



DJ Hijacq



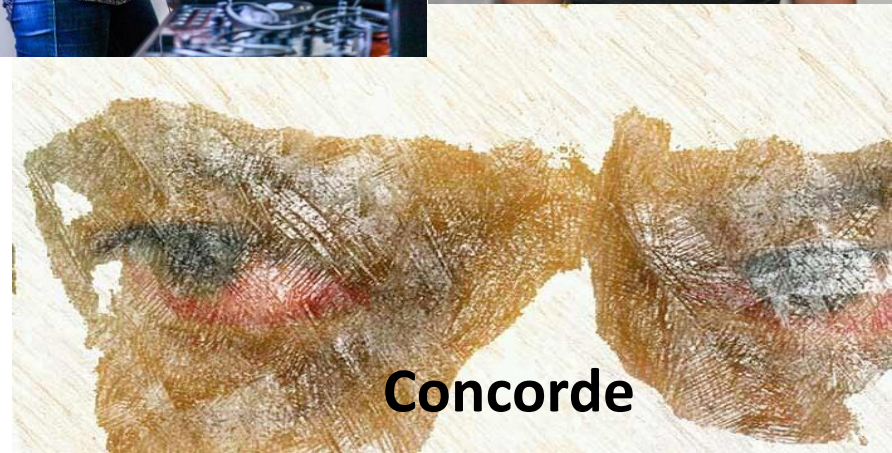
Samia



plausible paula



Postman Pete



Concorde

Why is online better than FM/AM?

The perfect channel to reach the at work, at home, on the move audience

Mobile friendly via IOS and Android

Internet Radio advertising is just like terrestrial radio advertising - only more powerful

Social media – Facebook, Twitter, Instagram, Soundcloud etc

More precise targeting opportunities

More actionable – one click away from your website

Audio is not background noise. Listeners at their computers pay more attention

Internet Radio ads cost less than terrestrial (AM/FM) radio ads.

Internet Radio is growing rapidly, and is already a significant part of many companies marketing campaigns

Over 65% of Internet users consume streaming media

The proportion of people worldwide who have listened to radio stations online has quadrupled in three years. The growth continues to be exponential.

Streaming media attracts a highly compelling advertising target

More people are spending less time with TV and print due to their time spent online

Back ground noise we ain't!

New and fresh

RadioPrimco Works With the Big Names

Chugg Entertainment – Saigon Sound System - Loud Minority - Black Butter Records - Ocean Wave Productions – AsiaLIFE Magazine

Alice Russell, Giles Peterson, Norman Jay MBE, Louie Vega, Pete Tong, Depeche Mode, Wolf Alice, Haroula Rose, Pjae Stanley, Plump DJ's, Leeroy Thornhill, Roger Sanchez, Keith Nolan, Dirty Vegas, Cat Called Dog, Red House Glory, Loyle Carner, East India Youth, Gang of Youths, Cheats, Black Rebel Motorcycle Club, Woz, Nu Leng, Sneaky Nixons, Bob Dylan, Violent Soho, Big Scary, Grimes, Metz, DTACH, Dr. Marc Faber, Tom Hanks and Sir Richard Branson...

Our advertising is heard

Internet Radio advertising is just like terrestrial radio advertising - only more powerful

Regular Advertising

6 times per day (180 plays per month) on Radioprimco.com

US\$300 per month

All advertising includes:

- Logo & backlink on both our sites; theprimco.com & Radioprimco.com
- Combination of live reads and jingle
- At least once a week media mention on Facebook, Twitter and Soundcloud

Show Sponsorship

Starting from just US\$540

Show sponsorship with Radioprimco aligns your brand with this popular programme

Continuous mentions of your brand, live-reads (up to 60 seconds) twice hourly, web banner, plus a promotion announcement for the show featuring your brand at other times throughout the day

Production Services

Production costs (one-time payment) = 2/ 3000B

Voice over & production = 2,000B

Voice over, production & script = 3000B

Primco

Bespoke Advertising

Radioprimco appreciate everyone is different. Therefore, we provide bespoke, cost effective solutions for all your promotional needs.

No matter how crazy, we're here to help!

Bespoke advertising is the ideal solution for raising awareness of a forthcoming event, product launch or company promotion.

Bespoke advertising such as 'live reads' increase the impact of your message by personalising it more between the announcer and the listener. Align your business with a particular show, feature or special on Radioprimco and instantly create brand awareness for your product or service with regular mentions, drop-ins and jingles. Live 'read outs' - \$6.00 per mention

Sponsor air time show based on your company

We can air your show; you provide the content and the talent, while we provide the air space. We schedule your show and promote it to your client base and on your websites. Each show will then become a podcast available for download on demand.

Hourly rates start at - \$600.00 per month, 5-days a week.

Testimonials

"It's all fake, I've never listened in my life, I don't even know what this Radioprimco is."

D. Trump

Director – Life Skills Online

"Our sponsorship package has definitely increased the size of our audience"

Rad Quinlan

Director – Book It And They Will Come

"Radioprimco has brought genuine live entertainment to the world and I love it"

D. Trump

Director – Life Skills Online

"funny, informative and brilliant new and eclectic music – it's awesome"

Andrew De Bruin

Director - Multihull Solutions , Phuket

" scotch eggs... yes please; we listen before we hit the water"

Jeremy Stein

Director – Rainbow Divers, Vietnam

Ready to kick off your ad campaign?

Contact Us

Radioprimco.com

Our Advertising & Media Consultant Manager is ready to discuss your requirements.

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